But if you are robbed!!

- Don't Panic.
- Don't argue or fight with the robber.
 Cooperate.
- Keep your hands in robber's view at all times and do not volunteer more than the robber demands.
- Observe the robber's characteristics, actions, weapon, mode and direction of travel without being obvious, but do not maintain constant eye contact with robber.
- Remain in the store after robbery. Do not chase robber.
- Lock the door behind the robber and do not let anyone enter the store until police arrive. This will help preserve physical evidence and help ensure the safety of employees and customers.
- Try to keep witnesses and victims at the scene and do not discuss the robbery until police arrive. Discussion may confuse individual's recollection of the crime.
- Do not tamper with video equipment that may have captured the event as it may hamper the investigation or destroy useful images.



Greg Fisher Mayor

Colonel Steve Conrad Chief of Police

For more information about other crime prevention programs, contact your

District Resource Officer.

1 _{st} Division	574-7167
2nd Division	574-2478
3rd Division	574-2135
4th Division	574-7010
5th Division	574-7636
6th Division	574-2187
7th Division	574-2133
8th Division	574-2258

In an EMERGENCY

DIAL 911

CRIME TIPS LINE: 574-LMPD

www.lmpdasap.com

BUSINESS

ROBBERY

PREVENTION



Louisville

Metro

Police

Department

Robbery Prevention

There are a number of things you can do as a business owner to protect your store and your employees from being robbed. The way you manage your business affects the chances your business will be victimized.

Inexpensive modifications to your business can create obstacles for a robber. When you increase their risk of getting caught, criminals most often look for an easier target.

While potential robbers are deciding whether to rob your store, you can do things that may frustrate their intentions. The idea is to unnerve them which might deter the robbery all together. But, in the event of a robbery, the most important thing is to cooperate with the robber, so that no one gets hurt.

DO THE FOLLOWING TO IMPROVE THE SECURITY OF YOUR BUSINESS:

- Maintain store visibility to the outside. Move displays and merchandise racks that obstruct your inside and outside view.
- Know your regular customers and you'll be more aware of strangers
- Drop all large bills immediately in a safe, or other secure location.
- Keep your cash register open only for the shortest time possible
- Keep the store clean and neat, inside and out. Be sure all lighting is functioning.
- Give the store a look that says "We are Alert". A drowsy clerk in a messy store may invite would be robbers. Be an active, energetic and vigilant employee.
- Never leave the cash register unlocked. Only leave the register to do housekeeping, stocking, and other duties when there are customers in the store.
- Observe people outside the store and report any suspicious activity or behavior.

- Be suspicious of anyone asking questions that relate to a potential robbery or shoplifting experience.
- Check all store security devices (video, alarms) periodically to ensure they are working properly.
- Money counting should be done in private. If the register count must be done on the floor, it must be done discreetly.
- Limit personal money, jewelry and valuables while on the job.
- Do not develop a habit of going to the depository in a routine manner.
 Vary the time that deposits are made and choose a well lit location.
- Camera placement is as important as the cameras themselves. Place a camera at an angle that can record the suspect's face and body.